

4 TIPS

ON DESIGNING YOUR ONLINE COURSES FOR DIGITAL NATIVES



TIE YOUR COURSE TO A PURPOSE

Digital natives will not engage in your online courses until they know why they need to participate and what benefits the course will yield for them. It is important to clearly state the learning objectives at the beginning of your course and strive to provide examples of real-world application throughout the course.

LEVERAGE YOUR LEARNERS' FAVORITE TECH TOOLS

By making your content versatile and deliverable across different devices and platforms, you'll meet digital natives where they are most comfortable.

GIVE THEM CONTROL OVER THE LEARNING EXPERIENCE

Empowering digital natives to take control over their learning experience will motivate them to complete the coursework and help them to fully concentrate on each learning objective as they go through the course.

MAKE IT MORE INTERACTIVE

Leverage interactive course work to keep digital natives highly engaged. Encouraging a high level of interaction between your learners and the content will inevitably maximize their learning and retention in the course.

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